



**Jesús Garzón Awards for Nature Conservation**  
**An initiative by Naturcyl with the support and advice of Global Birdfair**

Global Birdfair is delighted to support this exciting project La Laguna Del Oso – a wetland of both National and International importance for migratory birds.

In 2022 Global Birdfair supported and helped fund the wetland project La Laguna de La Janda in Andalucia. This demonstrated our commitment to both wetlands and migratory birds. Although the project benefitted financially, the aim was to create and build awareness of the situation of La Laguna de La Janda which is a community driven project.

Tim Appleton created the Internationally Important Wetland at Rutland Water in the United Kingdom and has a wealth of experience of wetland management and is able to offer his personal advice to improve, where necessary, the management of the lagoon.

As director of Global Birdfair, we can also call upon international support as we have always recognised the importance of migratory routes across Europe as well as the rest of the world. Wetlands like Laguna Del Oso, form part of a chain of sanctuaries for both migratory, breeding and over-wintering species, such as Cranes.

It is recognised that bird watching is key to the retention and reinstatement of wildlife habitat around the world. Exhibitors wishing to participate at Global Birdfair need to demonstrate their compassion for environmental matters relating to their nature tourism provisions. This was particularly evident in 2024 with more publicity being given to this topic through the many podcasts being recorded at the event which are now entering the public domain. Publicising these types of projects encourages more people to visit those sites. In turn, this provides additional income to the local communities, who then feel the rewards of ensuring such sites are improved and maintained in a healthy natural state. This cycle for beneficial futures for all is now more recognised across the world.

The impact of this project would be felt far beyond the shores of the lagoon and would also create a template for what can be achieved by working with local communities. We wish the City Council of El Oso receives this award for such a crucial habitat project.

9 August 2024